



Sponsorship Benefits and Details

By becoming a **75th Anniversary Community Celebration Sponsor** of the **Youngstown Lions Club**, you will receive formal recognition in Youngstown, NY and beyond as being an outstanding citizen committed to the **Global Causes of Lions International**:

Vision ★ Hunger ★ Childhood Cancer ★ Diabetes ★ Environment

We intend to provide value and appreciation to all of our sponsors by offering:

- Occasions to enrich your profile in Western New York as an active supporter of the many worthwhile causes and accomplishments of the Youngstown Lions Club (founded in 1948) whose members truly live the motto, **“We Serve!”**
- Active involvement in a significant community event for adults in Youngstown, New York.
- Opportunities for accelerated lead generation, increased Search Engine Optimization (SEOs) to promote your organization, and respective benefits for your sponsorship level (see chart):

| DESIGNATED SPONSORSHIP LEVELS ➤ | Champion | Benefactor | Collaborator | Advocate | Patron |
|---|---|--|--|--|--|
| AMOUNT OF SPONSORSHIP | \$2,000 + | \$1,000 | \$500 | \$250 | \$75 |
| Formal recognition at the 75 th Anniversary Community Celebration dinner-music event on Sat., 9/23/23 as a designated sponsor (Champion/Benefactor/Collaborator/Advocate/Patron) | Showcasing name/logo, announcement at event, business card ad for program | Featuring name/logo, announcement at event | Name of person and/or organization printed | Name of person and/or organization printed | Name of person and/or organization printed |
| Receive complimentary dinner reservation depending upon size of sponsorship. Dinners could be declined as add’l tribute to Lions. | One table-of-8 valued @ \$360 | One table-of-8 valued @ \$360 | Four valued @ \$180 | Two valued @ \$90 | One valued @ \$45 |
| Recognized as major sponsor in event press releases & media promotions, online/social media, signs & printed event programs | ★ | ★ | | | |
| Option to donate upscale items as favors for attendees (logo OK). (Suggested minimum = 180). | ★ | ★ | | | |
| Opportunity to contribute special items: Major door prizes/raffles, silent auction, basket raffle | ★ | ★ | ★ | ★ | ★ |

TO BECOME A SPONSOR, call:

Lions Askins & Askins (Nancy or Art @ 716.745.3476) or Lion Sue (716.807.8875)

Youngstown Lions Club ♦ P. O. Box 405 ♦ Youngstown, NY 14174-0405

**Youngstown (NY) Lions Club 75th Anniversary Community Celebration Dinner Event
Saturday, September 23, 2023 (5:00-9:00 PM) Dinner & Live Musical Entertainment**